

HIGHWAY 41/10 PROJECT

PUBLIC MEETING SUMMARY

The Highway 41/10 project team hosted an open house-style meeting at the Chaska Community Center on Wednesday, April 10, 2024, from 4:30 – 6 p.m. to provide an opportunity for the public to learn about the project and work to date. Information on the nearby trail extension, upcoming pavement resurfacing along Highway 10, and Chaska's new Public Safety Campus was also available. Attendees had the opportunity to ask questions and talk one-on-one with the project team.



ATTENDEES: 93

COMMENT CARDS SUBMITTED: 2

Informational Stations

- Station 1: Welcome and handout
- Station 2: Project Overview
- Station 3: Project Schedule
- Station 4: Highway 41/10 Intersection Improvements
- Station 5: Pedestrian & Bicycle Improvements | Landscaping Opportunities
- Station 6: Noise Analysis Overview
- Station 7: Evaluated Noise Walls
- Station 8: Tabletop Maps
- Station 9: Highway 41/10 Visualization
- Station 10: Public Safety Campus (staffed by City of Chaska)



Promotions



POSTCARD

- Mailed to Chaska Herald
- Mailed to 1,913 addresses on March 22



PROJECT WEBSITE UPDATES

Public meeting announcement posted on March 27



GOVDELIVERY EMAILS: 1,001 SUBSCRIBERS

- March 27 promoting the public meeting
- April 8 reminder of the public meeting



DIRECT EMAIL INVITES

Sent to community connector contacts on April 2



TARGETED FACEBOOK EVENT

- Created on April 2
- Targeted to 55318 ZIP code April 2 10
 - Reach: 3,722
 - Link Clicks: 197
 - Post Engagements: 226
 - Event Responses: 60