

A Collective Journey Toward a Better Tomorrow

# **COLOGNE RESIDENT SURVEY RESULTS**

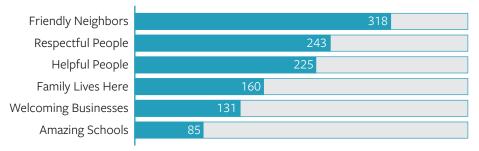
## What Cologne does well

People find others friendly, respectful and helpful

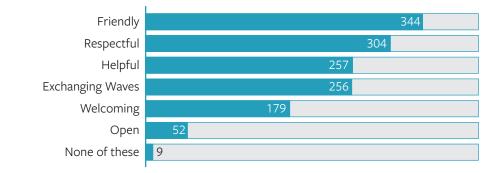
The community provides a small town feeling of safety and affordability

People enjoy the community events

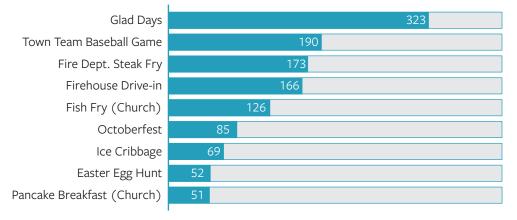
### What makes you feel like you belong in Cologne?



### Describe your relationship with your neighbors



### What events have you attended in the last 3 years?



# Where could Cologne improve?

Z

More community gathering spaces; especially those where food or beverages are served

Economic development, including a vibrant downtown, a grocery store, and possibly manufacturing or an industrial park to provide job opportunities

Better communication about what is happening in the city and the surrounding area; including how to become involved or participate, and ensuring that everyone is always welcomed

2021 Survey by the Communities of Belonging Initiative, a partnership of Cologne Community residents, businesses, and local resources, along with Carver County Public Health.

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#### What makes you feel like you do NOT belong in Cologne?

Political Views	86	
Do Not Know Events	84	
Unfriendly People	74	
Work Outside Area	66	
Neighbors Not Nice	65	
No Close Family	64	
No Handicap Accessibility	7	

Only 16% work in Cologne... but 40% would like to.

What business would you like to have or work for in Cologne?

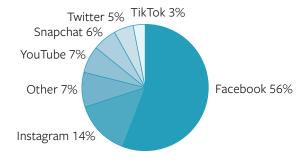
Most popular response: Food-related businesses



How much do you rely on Social Media to learn about activities in Cologne?

25%	16%	28%	30%
None	Little	Some	Main Source

#### What Social Media do you use most?



#### If not Social Media, how do you learn about activities in Cologne?

